

## Press Release

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**For immediate release  
August 26, 2014**

## **Last Call for Entries for The Second Syngenta Photography Award! Application closing date: September 15, 2014**

- **International competition provides photographers with an opportunity to explore global challenges through compelling images**
- **The Award theme is “Scarcity-Waste”**
- **Open to professional and amateur photographers, with \$65,000 in prizes, including a professional commission**



Jan Brykczyński, *Árnes 2*  
Syngenta Photography Award 2013, Frist Prize Winner Professional Commission

The second Syngenta Photography Award is currently open for entries until September 15, 2014. The Award aims to stimulate dialogue and create awareness around significant global challenges through powerful photography.

The Syngenta Photography Award invites professional and amateur photographers from all over the world to submit applications in two categories – the Professional Commission and the Open Competition. The Award offers total prize money of \$65,000, including a \$25,000 professional commission.

The theme of the second Award is “Scarcity-Waste”. It draws attention to arguably the greatest challenge the world faces: how can we ensure there is enough land, food and water for future generations? The resources we use and the waste we create today means we already need the equivalent of one and a half planets.

Entries will be judged by a distinguished international jury chaired by photography curator and writer William A. Ewing. The winning photographs will be exhibited alongside a selection of shortlisted images that most powerfully illustrate specific issues on the theme of “Scarcity-Waste”. The exhibition will be held in March 2015 at Somerset House, one of London’s most celebrated arts and culture venues.

The application deadline for both the Professional Commission and Open Competition is September 15, 2014. The shortlist of the 6 finalists will be announced at the end of November 2014. The winners will be announced at the Syngenta Photography Awards Ceremony in March 2015.

### **Jury Members**

*The members of the judging panel are:*

**William A. Ewing (Chair)** – Curator, Photography Author, Director of Curatorial Projects at Thames & Hudson Publishing (Canada)

**Iatã Cannabrava** – Photographer (Brazil)

**Stephen Dunbar-Johnson** – President, International, The New York Times (United Kingdom)

**Ekaterina Inozemtseva** – Chief Curator at Multimedia Art Museum (Russia)

**Karen Irvine** – Curator and Associate Director, Museum of Contemporary Photography at Columbia College Chicago (United States)

**Marcus Lyon** – Photographer (United Kingdom)

**Mike Mack** – Chief Executive Officer, Syngenta (United States)

**Liu Heung Shing** – Photographer and Photo Editor (China)

*Open Competition advisors:*

**Simon Roberts** – Photographer (United Kingdom)

**Malu Halasa** – Writer and editor (Jordan / Philippines)

For more information please visit: [Jury Biographies](#)

### **How to Apply**

The Award is free to enter. Applications to the Syngenta Photography Award must be submitted by completing the online application form at [www.syngentaphoto.com](http://www.syngentaphoto.com)

### **Applications for the Professional Commission**

Professional photographers are invited to submit a series of 5–10 compelling images relating to the theme of “Scarcity-Waste”, accompanied by a creative project proposal of a maximum of 500 words exploring the theme in a more in-depth way, for a commission worth \$25,000. Three prizes will be awarded in the Professional Commission category: First prize: US\$15,000, plus up to US\$25,000 for the commission project; Second prize: US\$10,000; Third prize: US\$5,000.

For further information on how to apply please visit the [Professional Commission web page](#)

Professional photographers are also invited to apply for the Open Competition.

### **Applications for the Open Competition**

The Open Competition is open to all photographers who are 18 years or older on September 15, 2014; whether amateur, professional or student. Photographers are invited to submit between 1–3 thought-provoking and captivating images exploring the theme of “Scarcity-Waste”. The jury members award three prizes in the Open Competition: First prize: US\$5,000; Second prize: US\$3,000; Third prize: US\$2,000.

For further information on how to apply please visit the [Open Competition web page](#)

For further assistance with applications, please email [photo.award@syngenta.com](mailto:photo.award@syngenta.com)

#### **Notes to Editors:**

#### **The Syngenta Photography Award**

Launched in 2012, the Syngenta Photography Award was created to stimulate dialogue around key global challenges and to establish an important platform to explore issues of global significance through photography. For the inaugural competition, exploring the theme Rural-Urban, 2,500 applicants from all over the world submitted their photographs to the Open Competition, including 450 submissions from professional photographers for the commission. The Rural-Urban exhibition can be viewed online: <http://ruralurban.syngentaphoto.com/>

#### **Winners of the first Syngenta Photography Award:**

Professional Commission: **Jan Brykczyński** (Poland), First Prize Winner; **Mimi Mollica** (Italy), Second Prize Winner; **Pablo Lopez Luz** (Mexico), Third Prize Winner.

Open Competition: **Holly Lynton** (USA), First Prize Winner; **Vitaliy Popkov** (Ukraine), Second Prize Winner; **André François** (Brazil), Third Prize Winner.

#### **Syngenta**

Syngenta is one of the world's leading companies with more than 28,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life. For more information about us please go to [www.syngenta.com](http://www.syngenta.com).

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