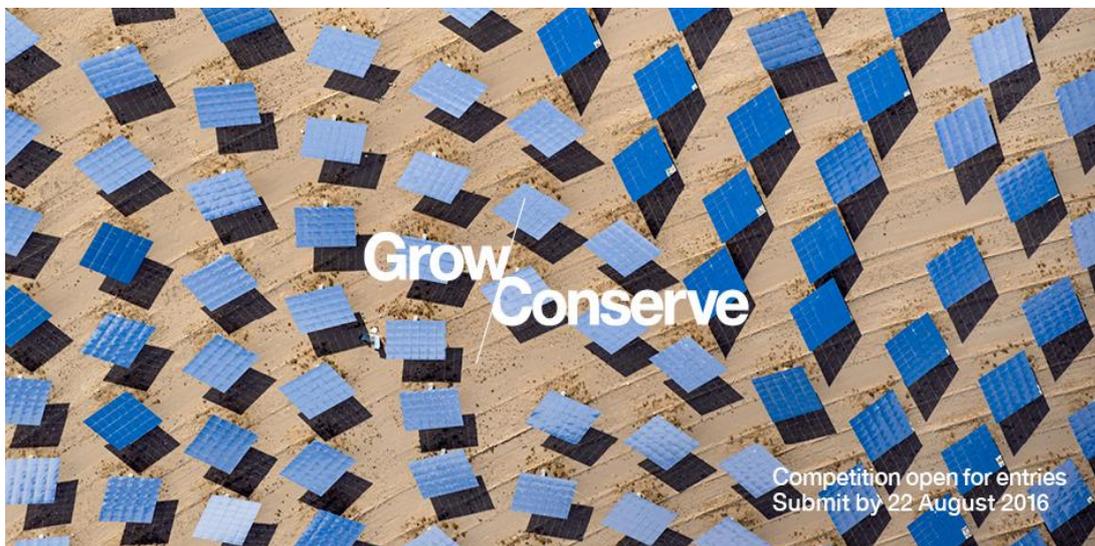


May 4, 2016

**THE SYNGENTA PHOTOGRAPHY AWARD, THIRD EDITION**

**CALL FOR ENTRIES IS NOW OPEN**



- **International competition provides photographers with an opportunity to explore global challenges through compelling images**
- **This year's Award theme is "Grow-Conserve"**
- **Open to professional and amateur photographers, with US\$65,000 in prizes, including a professional commission**

Launched in 2012, the Syngenta Photography Award is an international competition that aims to draw attention to and stimulate dialogue around key global challenges through powerful photography. Since the inaugural competition, the Award has received over 5,000 submissions from all over the world.

The Syngenta Photography Award invites professional and amateur photographers to submit applications in two categories – **The Professional Commission** and the **Open Competition**. The Award offers total prize money of US\$65,000, including a US\$25,000 professional commission.

This year's theme is **Grow-Conserve**. As the world's population continues to increase, so does the tension between our growing demand for more food, energy and resources, and the protection of our planet. How can we manage economic, social and technological growth in a way that supports the needs of today as well as for future generations? Bold and transformative action is needed\*.

Photographers, whatever their approach, are invited to submit images that explore the theme of Grow-Conserve and tell stories about the relationship and trade-offs that exist between these two forces that are shaping the sustainability of our planet. An exhibition of photographs submitted for the Award alongside the winning images will be open from March 2017 in various international venues. Previous Syngenta Photography Award exhibitions have toured in countries including Belgium, Brazil, Italy and the UK.

\* *UN Sustainable Development Goals*

**Important dates:**

- August 22, 2016: Application deadline for both the Professional Commission and Open Competition
- October 4, 2016: Shortlist announcement for both Professional Commission and Open Competition
- March 2017: Winners announcement at the Syngenta Photography Award ceremony and opening of exhibition

**Judges and selection process:**

Entries will be judged by a distinguished international judging panel chaired by **William A. Ewing** (Canada), Curator, Photography Author and Director of Curatorial Projects at Thames & Hudson Publishing.

**How to Apply:**

The Award is free to enter. Applications to the Syngenta Photography Award must be submitted by completing the online application form at [www.syngentaphoto.com](http://www.syngentaphoto.com).

**Applications for the Professional Commission:**

Professional photographers are invited to submit a series of 5–10 compelling images relating to the theme of *Grow-Conserve*, accompanied by a creative project proposal of a maximum of 500 words. The proposal should include description of the project as well as a budget that would require the grant of US\$25,000. For further information on how to apply please visit the [Professional Commission web page](#).

Professional photographers are also invited to apply for the Open Competition.

**Applications for the Open Competition:**

The Open Competition is open to all photographers who are 18 years or older on August 22, 2016 whether amateur, professional or student. Photographers are invited to submit between 1–3 thought-provoking and captivating images exploring the theme of *Grow-Conserve*. For further information on how to apply please visit the [Open Competition web page](#).

For further assistance with applications, please email [photo.award@syngenta.com](mailto:photo.award@syngenta.com)

**Prizes – Professional Commission Category:**

**First prize:** US\$15,000 – the winner will also receive a commission worth up to an additional US\$25,000 to explore the theme of the Award in a more in-depth way

**Second prize:** US\$10,000

**Third prize:** US\$5,000

**The Commission** allows the Award to generate a new body of work that contributes to the contemporary debate about the topic, allowing the Award to continue to spark discussion around key global challenges.

**Prizes – Open Competition:**

**First prize:** US\$5,000

**Second prize:** US\$3,000

**Third prize:** US\$2,000

**The Syngenta Photography Award – previous themes and winners:**

The inaugural Syngenta Photography Award (2012/13) theme was 'Rural-Urban', which explored the relationship and tensions between urban and rural environments.

**Jan Brykczyński**, winner of the 2013 Professional Commission, received support to carry out his submitted proposal on urban farming. His book, *The Gardener*, featuring these photographs, was published by esteemed publisher Dewi Lewis and launched at the inaugural Photo London on May 2, 2015.

The theme of the Award's second edition (2014/15) was 'Scarcity-Waste'. It drew attention to one of the greatest global challenges: how we can ensure enough land, food and water for future generations.

The winning photographer of the 2015 Professional Commission category, **Mustafah Abdulaziz**, has received support to carry out his proposed project, an extension of his *Water* series, which encompasses the issues of water, sanitation and infrastructure in his homeland of California. The exhibition will launch in the United States at the end of 2016.

**About Syngenta:**

Syngenta is a leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources. Through world class science and innovative crop solutions, our 28,000 people in over 90 countries are working to transform how crops are grown. We are committed to rescuing land from degradation, enhancing biodiversity and revitalizing rural communities. To learn more visit [www.syngenta.com](http://www.syngenta.com) and [www.goodgrowthplan.com](http://www.goodgrowthplan.com). Follow us on Twitter® at [www.twitter.com/Syngenta](https://www.twitter.com/Syngenta)

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