

THE SYNGENTA PHOTOGRAPHY AWARD

EXPLORING GLOBAL
CHALLENGES

Press Release

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The Syngenta Photography Award Exhibition 'Scarcity-Waste' March 11 – April 10, 2015 Somerset House, London



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The Syngenta Photography Award today announced its forthcoming exhibition at Somerset House, London. It will run from March 11 to April 10, 2015. Centered on the theme of 'Scarcity-Waste', the subject of this year's competition, the exhibition presents around 90 works by 42 photographers from 21 countries.

Among them will be photographs submitted by the six shortlisted finalists: Mustafah Abdulaziz, USA; Richard Allenby-Pratt, UK; Rasel Chowdhury, Bangladesh (Professional Commission); Stefano De Luigi, Italy; Camille Michel, France; Benedikt Partenheimer, Germany (Open Competition).

Now in its second edition, the Syngenta Photography Award is an international competition which aims to stimulate dialogue and raise awareness about significant global challenges through photography.

This exhibition will highlight some of the most thought-provoking and powerful responses to the 'Scarcity-Waste' theme – one of humankind's greatest challenges. Ensuring enough land, food and water for future generations has become a fundamental social, political and environmental issue of our time. The

photographers not only illustrate the 'Scarcity-Waste' theme, in striking and ambitious ways, but have also taken on the role of courageous advocates, showing deep concern for our environment.

Curated by Candlestar, the exhibition is divided into themed rooms. The first two rooms illustrate the pressures on the world today due to factors such as population growth and the increased demand on resources. Latvian photographer Alnis Stakle's *Shangri-La* is of a dimly lit building site for a skyscraper in Shanghai, representative of the growth of China's population. In another room addressing issues such as poverty and mass consumption, *Garbage City: Cairo, Egypt* by Italian photographer Francesca Remorini, captures a group of children belonging to the 'Garbage people' community in an overcrowded slum settlement on the outskirts of the Moqattam Hills. The slum's inhabitants recycle a staggering 80 percent of the garbage collected from Cairo's residents – an activity that is central to the local's economy.

Exhibiting photographers:

Mustafah Abdulaziz; Sutanta Aditya; Richard Allenby-Pratt; Miguel Angel Garcia; Pedro Armestre; Lasse Bak Mejlvang; Mandy Barker; Shavkat Boltaev; Tomas Chadim; Louis Cyprien-Rials; David Brunetti; Carlos Cazalis; Philippe Chancel; Rasel Chowdhury; Sudipto Das; Souvid Datta; Frank Day; Stefano De Luigi; Bénédicte Desrus; Marcus Doyle; Liz Eve; Hossein Fatemi; Marco Garro; Michael Hall; Weicheng Hua; Riadul Islam; Christopher Klettermayer; Kai Löffelbein; Camille Michel; Pierpaolo Mittica; Wilton Miwa; Benedikt Partenheimer; Susana Raab; Claudio Rasano; Francesca Remorini; Suthas Rungsirisilp; Gregg Segal; Dean Sewell; Toby Smith; Paul Smith; Alnis Stakle; Jan Staller; Jamey Stillings; Pétur Thomsen; Olaf Unverzart

The winners will be announced at an award ceremony at Somerset House, London, on March 10, 2015, attended by the shortlisted photographers and leading figures from the world of photography, arts and culture.

The exhibition will also be accompanied by an online gallery to coincide with the winner announcement on March 10.

NOTES TO EDITORS

The Syngenta Photography Award

Launched in 2012, the Syngenta Photography Award was created to stimulate dialogue around key global challenges and to establish an important platform to explore issues of global significance through photography. The inaugural exhibition explored the theme of 'Rural-Urban'. The winners of the Professional Commission were: **Jan Brykczyński** (Poland), First Prize Winner; **Mimi Mollica** (Italy), Second Prize Winner; **Pablo Lopez Luz** (Mexico), Third Prize Winner. The Open Competition winners were: **Holly Lynton** (USA), First Prize Winner; **Vitaliy Popkov** (Ukraine), Second Prize Winner; **André François** (Brazil), Third Prize Winner. The 'Rural-Urban' exhibition, which was on show at London's Somerset House, May 17 – 21, 2013, can be viewed online: ruralurban.syngentaphoto.com

For the **Professional Commission**, professional photographers were invited to submit a series of 5–10 compelling images relating to the theme of 'Scarcity-Waste', accompanied by a creative project proposal of a maximum of 500 words exploring the theme in a more in-depth way, for a commission worth \$25,000. Three prizes are awarded in the Professional Commission category: First prize: US\$15,000, plus up to US\$25,000 for the commission project; Second prize: US\$10,000; Third prize: US\$5,000.

The **Open Competition** was open to all photographers who are 18 years or older whether amateur, professional or student. Photographers were invited to submit between one to three thought-provoking and captivating images exploring the theme of 'Scarcity-Waste'. The jury members award three prizes in the Open Competition category: First prize: US\$5,000; Second prize: US\$3,000; Third prize: US\$2,000.

Jury Members

William A. Ewing (Chair), Curator, Photography Author, Director of Curatorial Projects at Thames & Hudson Publishing (Canada); Iatã Cannabrava, Photographer (Brazil); Stephen Dunbar-Johnson, President, International, The New York Times (United Kingdom); Ekaterina Inozemtseva, Chief Curator at Multimedia Art Museum (Russia); Karen Irvine, Curator and Associate Director, Museum of Contemporary Photography at Columbia College Chicago (United States); Marcus Lyon, Photographer (United Kingdom); Michael Mack, Chief Executive Officer, Syngenta (Basel, Switzerland); Liu Heung Shing, Photographer and Photo Editor (China)

Open Competition advisors

Simon Roberts, Photographer (United Kingdom); Malu Halasa, Writer and editor (Jordan / Philippines)

Syngenta

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For more information on the Syngenta Photography Award, please visit: www.syngentaphoto.com

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EXHIBITION INFORMATION

Dates: March 11 – April 10, 2015

Opening hours: 10am – 6pm daily

Address: East Wing Galleries, Somerset House, Strand, London, WC2R 1LA

Admission: Free

PRESS ENQUIRIES

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