

Media Release

THE SYNGENTA PHOTOGRAPHY AWARD

EXPLORING GLOBAL
CHALLENGES

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Syngenta Photography Award Rural – Urban Exhibition Somerset House, London 17 - 21 May 2013

The Syngenta Photography Award Exhibition will take place at Somerset House, London from 17 - 21 May 2013. The Syngenta Photography Award is a new international competition that aims to stimulate dialogue around key global challenges through compelling imagery.

In its inaugural year, the theme of the award is “Rural-Urban”, which aims to raise awareness and stimulate dialogue about the relationship and tensions between urban and rural environments, and to further explore the impact these issues have on global resources.



© Anna Beeke, The Syngenta Photography Award 2013

The Syngenta Photography Award exhibition will bring together the finest work from both the Professional Commission and Open Competition categories and will further explore six inter-related themes emerging from the photographs submitted for the award: **urban sprawl; greening urban environments; deforestation; food production; infrastructure and migration.**

The exhibition will include the six finalists. For the Professional Commission these are: **Jan Brykczyński** (Poland), **Pablo Lopez Luz** (Mexico) and **Mimi Mollica** (Italy). The Open Competition finalists are: **André François** (Brazil), **Holly Lynton** (U.S.) and **Vitaliy Popkov** (Ukraine).

Also on display will be work from over fifty other artists. The exhibition is being curated by Candlestar.

All entries to the award were judged by an international panel, chaired by the highly esteemed author and curator William A. Ewing.

- ENDS -

Syngenta is one of the world's leading companies with more than 27,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life. For more information about us please go to www.syngenta.com.

Somerset House is a spectacular neo-classical building in the heart of London, sitting between the Strand and the River Thames. Since opening to the public in 2000, Somerset House has produced a distinctive public programme that annually draws over 2.5 million visitors to the site, providing a stimulating environment for exploration and relaxation. The varied, year-round programme includes an open air film and concert season and ice rink, as well as temporary exhibitions focusing on contemporary fashion, design, art and architecture, family workshops and free guided tours. In September 2009, Somerset House became the new home of London Fashion Week.

Listings information: Friday 17 May to Tuesday 21 May

Entry: free

Address: West Wing, Somerset House, the Strand, London WC2R 1LA

Opening Hours: 10am – 6pm daily. For exhibition opening times and further details visit: www.somersehouse.org.uk

Transport: Temple, Embankment Charing Cross, Waterloo

Somerset House Facebook: www.facebook.com/SomersetHouse

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Notes to the editor:

- Media inquiries relating to the Syngenta Photography Award can be addressed to:
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- To request hi-res images or an interview with the finalist photographers or William A. Ewing, contact Four Colman Getty.
- For Somerset House media inquiries, please contact Josephine Rodrigues or Stephanie Lilley on press@somersetshouse.org.uk or + 44 (0) 20 7845 4638.
- The **Open Competition** is open to both professional and amateur photographers. The judges will award a first, second and third place winner who will receive US\$5,000, US\$3,000, and US\$2,000 respectively.
- The **Professional Commission** is for professional photographers whose major income is derived from photography. The first place winner will receive a US\$15,000 prize, in addition to up to US\$25,000 to complete the commission. The second and third place winners will receive US\$10,000 and US\$5,000 respectively.
- The judging panel this year is chaired by the author and curator William A. Ewing. The other members of the panel are: Irina Chmyreva (Russia) curator and researcher of photography; Stephen Dunbar-Johnson (UK) publisher, International Herald Tribune; Milton Guran (Brazil) curator and photographer; Malu Halasa (Jordan/Philippines) writer and editor; Marcus Lyon (UK) photographer; Mike Mack (US) Syngenta Chief Executive Officer; and Liu Heung Shing (China) photographer and photo editor.
- For full details of the Syngenta Photography Award, please visit <http://www.syngentaphoto.com>.