

Syngenta International AG

Media Office
CH-4002 Basel
Switzerland
Tel: +41 61 323 2323
Fax: +41 61 323 2424

Media contacts:

Paul Barrett
Switzerland +41 61 323 2323

Daniel Braxton
Switzerland +41 61 323 2323

www.syngenta.com



media release

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Syngenta Photography Award – Final Call for Entries

- **International photography competition aims to stimulate dialogue on key global challenges**
- **\$65,000 in prizes and professional commission**
- **Deadline for entries is January 15, 2013**

Syngenta today issued a final call for entries for the Syngenta Photography Award 2012, an international competition that aims to stimulate dialogue around key global challenges.

The award offers a unique opportunity to explore the dynamics of the world we live in through compelling images. In its inaugural year, the theme is “Rural-Urban”, exploring the relationship and tensions between rural and urban environments. The deadline for entries is January 15, 2013.

Entries will be judged by a distinguished international panel chaired by the author and curator William A. Ewing. Speaking of his hopes for the award Ewing said “I am honored to be part of an award that seeks to use photography to stimulate global debate about critically important issues. Photography transcends language, and at its very best it can have far-reaching impact. This award offers an opportunity not only to celebrate great work by photographers who feel passionately about the issues they address, but also the real possibility that the ensuing dialogue will be a forceful agent for change.”

The Syngenta Photography Award is free to enter and has two categories: **Professional Commission** and **Open Competition**. Professional photographers are invited to compete for a commission by submitting an original proposal related to the rural-urban theme. The Open Competition welcomes all photographers of all levels. The Award offers prizes and a professional commission totaling \$65,000.

The winners will be announced on May 15, 2013 at an awards ceremony and exhibition at Somerset House, London.

Notes to the editor:

- Media inquiries relating to the Syngenta Photography Award can be addressed to: Jane Acton, Amy Barder or Ellie Hughes at Four Colman Getty
jane.acton@fourcolmangetty.com
amy.barder@fourcolmangetty.com
ellie.hughes@fourcolmangetty.com
Tel: + 44 (0) 870 626 9000.
- The competition closes on January 15, 2013.
- The competition is free to enter.
- All images must have been taken in the last 10 years.
- The **Open Competition** is open to both professional and amateur photographers. The judges will award a first, second and third place winner who will receive \$5,000, \$3,000, and \$2,000 respectively.
- The **Professional Commission** is for professional photographers whose major income is derived from photography. In judging the entries, the panel will not only be looking for the ability to design and complete a commission, but also the talent to communicate a compelling narrative through photography. The first place winner will receive a \$15,000 prize, in addition to up to \$25,000 to complete the commission. The second and third place winners will receive \$10,000 and \$5,000 respectively.
- The judging panel this year is chaired by the author and curator William A. Ewing. Ewing replaces the original Awards Chair, South African photographer, Jodi Bieber, who has had to step down for personal reasons. The other members of the panel are: Irina Chmyreva (Russia) curator and researcher of photography; Stephen Dunbar-Johnson (UK) publisher, International Herald Tribune; Milton Guran (Brazil) curator and photographer; Malu Halasa (Jordan/Philippines) writer and editor; Marcus Lyon (UK) photographer; Mike Mack (US) Syngenta Chief Executive Officer; and Liu Heung Shing (China) photographer and photo editor.
- For full details of the Syngenta Photography Award, please visit www.syngentaphoto.com. This media release is also available on the site in Chinese.

**THE SYNGENTA
PHOTOGRAPHY AWARD**
EXPLORING GLOBAL
CHALLENGES

Syngenta is one of the world's leading companies with more than 26,000 employees in over 90 countries dedicated to our purpose: Bringing plant potential to life. Through world-class science, global reach and commitment to our customers we help to increase crop productivity, protect the environment and improve health and quality of life. For more information about us please go to www.syngenta.com.

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